# **PRIVACY POLICY**

## What data do we collect?

SIP Strojna Industrija d. d. collects the following data for the purpose of sending the product catalog: name and surname, e-mail address and address, postal code and place for sending the catalog. For the correctness, completeness and up-to-dateness of the data entered by users, SIP d. d. does not respond.

To ensure security and provability, IP addresses are also collected from which users access the website. At the beginning of the visit, an individual user is assigned a session cookie for identification. SIP d. d. may also store other cookies on the user's computer, such as the user identification number in encrypted form (to identify the user on the next visit) and Google Analytics cookies (analysis of website visits). Session cookies are in the server's memory is stored only for the duration of the visit and is deleted after one hour of inactivity, and persistent cookies are stored on the visitor's computer for 2 years, then become inactive.

#### List of cookies on the website www.sip.si:

## **Necessary cookies**

Cookies, which help us to display content properly, enable the operation of forms and other essential elements of the website.

These cookies are only active for the duration of the session, and no personal data is stored in them.

Example of cookies used: ASP.NET\_SessionId, avcn-hide\_noti, which is from our cookie notice and bpll\_language, which is the choice of website language.

# **Non-essential cookies**

# Google

Google uses cookies to store popular user settings, language version selections, no. displayed results and values, display information on Google Maps, and many of its other features and services.

# **Google Analytics**

Google Analytics is a web analytics service. It provides us with information about user behavior on our website and thus helps us create a better user experience, display relevant content, and more. We cannot personally identify you when reading this information.

The lifespan of these cookies is up to 2 years.

Example of cookies used:

- \_ga, utma, utmb, utmc, utmz in utmv.
- \_gat, \_ga in \_gid

## Youtube

We use YouTube to play videos, and cookies are used to record viewing data, store popular user settings, view relevant videos, and more.

The lifespan of these cookies is up to 10 years.

Examples of cookies used: Visitor\_info1\_Live, Use\_Hitbox, SID, LOGIN\_INFO, use\_hotbox, PREF, SSID, HSID, watched\_video\_id\_list, utma, utmz, demographics, VISITOR\_INFO1\_LIVE

#### **Google maps**

We use Google maps and associated cookies to display a user-friendly map and location markers.

The lifespan of these cookies is up to 10 years.

Examples of cookies used: SID, SAPISID, APISID, SSID, HSID, NID, PREF

SIP d.d. will use personal data for the purpose of sending a product catalog and for answering questions from online users only if the user does not explicitly opposes, and in accordance with the provisions of ZEKom-1.

## Manner and purpose of personal data processing

By using the sip.si website, the user agrees with the applicable rules and general terms and conditions published on this website. At this point, the user can regularly monitor any changes to the general terms and conditions and, consequently, the manner and purpose of processing the collected personal data.

SIP d.d. as a controller, it may use the data in anonymised summary form for statistical analysis purposes. The confidentiality of personal and other user data will not be violated in any form.

#### Subscribe to e-news

To subscribe to the e-news, SIP d. d. collects your following information: email address. The data controller SIP d.d. collects your personal data only if you have voluntarily provided it to him when subscribing to the e-news.

By entering your e-mail address, you subscribe to the e-newsletter with which SIP d.d. inform about news, news and events via mailChimp tool.

The information (e-mail address) entered by the user in the form on the website for subscribing to receive e-news is used by the website owner exclusively for the purpose of informing the user about news, for sending notifications and news. The owner of the e-news site manages it via the mailChimp e-notification application. Personal data is stored in the mailChimp application until the user unsubscribes from the e-news.

Unsubscribing from the e-newsletter is possible at any time, and the user can unsubscribe by clicking the unsubscribe link in the footer of any e-newsletter received by the owner. You can request a permanent or temporary ban on the use of your personal data for the purposes of direct marketing by clicking on the Unsubscribe button in the e-newsletter. The request for deregistration will be granted within the statutory period of 15 days from the date of receipt of the request.

The user assumes sole responsibility for the authenticity, accuracy and up-to-dateness of personal data and contact information provided to the website owner.

The owner of the website will dispose of the obtained data on the user, collected on the website www.sip.si, in accordance with the applicable legislation. The data obtained will be carefully protect and will not pass them on to third parties or use them for any other purposes.

## Contact forms and forwarding of e-mails

The user can ask specific questions to SIP d. d. it also provides via contact forms or an e-mail address published on the website, thereby entrusting the said information to the controller. These will be used to resolve the user's issue. By sending an e-mail via the online form or to the addresses listed on this website, the user agrees to the general terms of use of the sip.si website.

#### **User rights**

In accordance with the General Regulation on Personal Data Protection (GDPR), the user can at any time send an appropriate request for access to personal data to the e-mail address info@sip.si or to the address SIP STROJNA INDUSTRIJA DD, Juhartova ulica 2, 3311 Šempeter in the Savinja Valley. collected and processed by the controller, for the correction of personal data, deletion of personal data, restriction of processing in relation to the data subject, objection to the processing of personal data or for the transferability of personal data.Spletni uporabniki se lahko v primeru kršitve njihovih pravic pri zbiranju, obdelavi in hrambi osebnih podatkov kadarkoli pritožijo informacijskemu pooblaščencu in so tudi upravičeni do pravnih sredstev ter odškodnine in odgovornosti v primeru ne ukrepanja nadzornega organa.

#### **Data protection**

SIP d. d. respects your right to privacy and strives for the highest level of personal data protection. Therefore, we are obliged to act in accordance with the laws and regulations that define the protection of personal data, in particular in accordance with the current Personal Data Protection Act, the Electronic Communications Act and the EU General Data Protection Regulation.

Personal data will be SIP d. d. carefully protect and prevent their possible abuse. Your personal data will be used only for the purpose or purposes for which you have given your consent, and access to them with a username and password is granted only to authorized persons of the personal data controller, who are obliged to handle personal data in accordance with applicable legislation.

The information that the user entrusts to SIP is confidential. SIP d. d. it does not transmit them unauthorized third parties. However, he may provide personal data to trusted partners or ex officio, in accordance with the applicable Personal Data Protection Act.

Data can be provided:

- data processing companies and information services that provide uninterrupted website operation and improvements (server hosting, e mail marketing ...)
- marketing agencies for the purpose of remarketing (in encrypted form)
- companies that ensure a smooth purchase process (Paypal, delivery services, etc.)
- authorized institutions, if required by law (court, etc.).

All partners who have access to personal data are obliged to handle it with care in accordance with European law.

#### **Connection to social networks**

By clicking on the icon of the social network Facebook, which is located on the website sip.si, the user can easily access the profile of the company SIP d.d. on the social network. Click on the social network icon allows the user to quickly provide relevant information, depending on the user's online activity.

Any questions regarding the protection of personal data on the sip.si website can be addressed to the e-mail address info@sip.si

The sender of the e-news and the controller of your personal data is:

SIP STROJNA INDUSTRIJA D.D., Juhartova ulica 2, 3311 Šempeter v Savinjski dolini

Šempeter, 3. 9. 2019